

## **Satellite Dish Program**

All vendors wishing to arrange feeds from satellite dishes at VBC events need to be aware of the following requirements.

**COSTS:** Outside space to place dish and VBC Engineering help in running vendor's cable from dish to vendors rented booth in Satellite Access Area \$150.00 If vendor's booth is outside the Satellite Access Area a \$1.00 per foot of customers cable run by VBC will be added to charge.

If customer does not supply cable it must be rented from VBC at \$100.00 for cable from outside dish area to Satellite Access Area in show space. If vendor's booth is outside of Satellite Access Area there will be an additional charge of \$1.00 per foot of cable needed to reach vendors booth beyond this area. Vendors who must set up beyond Satellite Access Area must call VBC Tech for approximate charges at 256-551-2340.

### **VENDOR RESPONSIBILITIES:**

Vendor must supply satellite dish and any equipment necessary to maintain signal strength to display area. VBC Tech will provide vendor access to catwalk area if additional equipment is necessary for vendor to install. Customer is responsible for satellite dish in outside area, if dish remains overnight customer must secure or arrange for VBC Security at dish location. **VBC WILL NOT BE RESPONSIBLE FOR UNSECURED SATELLITE DISHES OR EQUIPMENT IF DAMAGED OR STOLEN.**

Vendor must tell Show Sponsor of their intention to exhibit Satellite Services when they are initiating plans to be a vendor at the show so they can be put into the Satellite Access Area of the exhibit floor. If they cannot be put in this area, the extra charges described above may be incurred.

**ABSOLUTELY NO ARRANGEMENTS FOR SATELLITE SERVICE CAN BE MADE IF SHOW SPONSOR AND VBC ARE NOT AWARE OF THIS AT LEAST 7 DAYS BEFORE SHOW OPENING !!!!!**